

## Initial Design Request Client Questions

Consider the following factors:

- 1) Who will use the finished application and why? (youth groups? Customers? Individuals? Your own staff?)
- 2) How computer literate is the audience likely to be? (affects the inclusion/exclusion of more cutting edge media design which requires flash programming, etc)
- 3) What content do you need to present? Lots of text? Images?
- 4) How often is content likely to need updating? Daily-annually?
- 5) Do you need 'extras' such as chat room's, guest books, booking forms, online payment, photo gallery, etc.?
- 6) Do you have the content for the site already? Is it in digital format? (word documents or pictures on cd for example) Do you have existing brochure's to tie in with a website?
- 7) Have you a firm budget to restrain your design choices?
- 8) Do you need website hosting? (a web address, web space, e-mail addresses, sql databases for more advanced sites) Several ISP's provide a free hosting service, for example AOL provides a limited amount of web space for their customers, the web address is often not ideal with this option.
- 9) Do you know of any existing sites (or competitors sites!) which resemble what you are trying to achieve?

10) Do you have any design ideas of your own to integrate or are you open to any design? How involved would you like to be in the design process?

11) Any other issues you need to consider? Time constraints?